BOARD OF STUDIES OF THE DEPARTMENT OF BUSINESS ADMINISTRATION

The 5th Board of Studies of the Department of Business Administration – USMS was held on Wednesday 13th March 2024 at the conference hall of the University of Sufism and Modern Sciences Bhitshah.

The chairperson of the department, Dr. Akhtiar Ali, chaired the meeting. Dr. Adnan Pitafi from Mehran University of Engineering and Technology and Dr. Atta Hussain Shah from Sindh Agriculture University Tandojam were invited as external experts.

The meeting began with the recitation of verses of the Holy Quran. Dr. Akhtiar Ali briefed the house about agenda points. The key point of the agenda was to launch a four-year undergraduate degree program (i-e BBA Agribusiness) with a target to produce business graduates with a specific focus on unleashing the business potential of agricultural produce. The external members appreciated the idea of coming up with a degree program with a mix of business and agricultural understanding.

Among the internal members, Dr. Qamaruddin Mahar, Dr. M Nawaz Tunio, Dr. Taskeen Zehra, Mr. Saddam Hussain and Mr. Danish Riaz attended the meeting.



